

Northern California Water

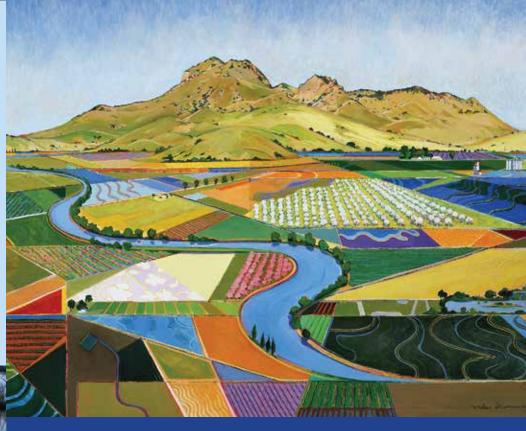
Northern California Water Association (NCWA) is dedicated to fostering a resilient Sacramento Valley where water resources support vibrant communities, thriving farmlands, abundant fish and wildlife habitats and healthy rivers. NCWA champions balanced, forward-thinking water management that enhances water supplies, quality, and accessibility for all these purposes across the region.

#Sourcing A Vibrant Future:

The Sacramento Valley is sourcing a vibrant future through responsible management of water—the essential resource that millions of people, thousands of farms, and our communities all depend upon, while also nourishing the millions of birds and fish that live in this region.

Vision:

NCWA is committed to advance the economic, social, and environmental sustainability of the Sacramento Valley by safeguarding its water supplies and quality for the rich mosaic of farmlands, cities and rural communities, refuges and managed wetlands, and meandering rivers that support fisheries and wildlife.



Mission:

To advance the economic, social, and environmental sustainability of the Sacramento Valley by enhancing and safeguarding its water rights, supplies, and water quality.

CULTIVATING A SHARED VISION IN THE SACRAMENTO VALLEY FOR A VIBRANT WAY OF LIFE

Guiding Principle:

Water districts' and companies' purpose is to provide landowners a reliable, affordable supply of irrigation, municipal and industrial, and environmental water of suitable quality for reasonable use within its boundaries for as long into the future as water is needed for these purposes.



Sacramento Valley Banner:

Like a human fingerprint, California's Sacramento Valley is truly unique. On the leading edge of ecological and economical sustainability, it's also an exceptional place to live, work and raise a family. The Sacramento Valley joins together a world-renowned mosaic of natural abundance: productive farmlands, wildlife refuges and managed wetlands, cities and rural communities, and meandering rivers that support and feed fisheries and natural habitats. Through efficient management of the region's water resources, the Sacramento Valley will continue to provide what's essential to California's future success and prosperity. Nourishment and sustenance from the fields, habitats for fish and wildlife, recreation and a special quality of life—the Sacramento Valley is home to all of this, and more.

EFFICIENT. ESSENTIAL. EXCEPTIONAL.

Guideposts:

The Northern California Water Association is an inclusive organization that values the perspectives, contributions, and experiences of all Californians. These values are reflected in our work. We have an active water leaders program where we seek diverse participation from leaders with both a passion and interest in Northern California water issues and making the Sacramento Valley a better place. NCWA has also been a leader in finding solutions to ensure safe, reliable and affordable water for all communities, including through our Drinking Water Solutions Network. As we move forward, we will continue to listen to, engage with, and learn from our fellow Californians.

Values:

- At NCWA, credibility and care are our foundation.
- With open minds we seek diverse viewpoints and challenge assumptions to build solutions.
- Community engagement and trusting relationships are how we foster results.
- Together we strive to have **fun**.



www.norcalwater.org

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