

Communications Specialist Opportunity



The Northern California Water Association (NCWA), a nonprofit organization representing water suppliers and local governments, seeks qualified applicants for a full-time communication specialist to provide support and produce high-quality communications (both print and digital) from concept to execution as part of an amazing, multi-disciplinary team. Applicants must have a Bachelor's degree in a communications field (or equivalent practical experience) with 1 to 2 years of experience. The ideal candidate is passionate, smart, collaborative, creative and looking to enhance their communications experience and portfolio in a dynamic and fun environment.

Responsibilities include:

- ◆ Produce high quality written and digital content for both external and internal audiences.
- ◆ Create content for print and digital materials and designs, such as fact-sheets, infographics, digital marketing graphics, email newsletters, blogs and presentations.
- ◆ Be an effective storyteller!
- ◆ Create the content for compelling visual presentations that are engaging and align with the NCWA brand and style guidelines across design touchpoints and communication mediums.
- ◆ Learn about and clearly communicate complex subjects to the NCWA team and external audiences.
- ◆ Working collaboratively with the NCWA team, the California Rice Commission, and other partners to support the mission of the organization and its members.
- ◆ Weave together a rural and urban narrative that reflects and draws upon the unique and special natural and human attributes in the region and how this aligns with contemporary California.

Knowledge, skills and qualifications:

- ◆ Strong written communication and social media skills.
- ◆ Collaborator.
- ◆ A zest for story-telling and thinking about new and innovative ways to communicate with the goal to inform and engage diverse decision-makers throughout California.
- ◆ A desire to listen, understand key audiences, and develop communications that will connect and resonate with different audiences.
- ◆ An ability to work with, learn from, and help integrate the communications for numerous disciplines, including farmers, engineers, lobbyists, attorneys, biologists, geologists, modelers, and environmental planners.
- ◆ Interest in working for a non-profit organization involved in government, politics and communications.
- ◆ Ability to work effectively and efficiently in a fast-paced environment with demonstrated ability to meet deadlines.

What will you gain from working at NCWA?

- ◆ Immediate experience creating and executing a wide range of high-quality print and digital products for a variety of audiences.
- ◆ An exciting work environment that brings fun, collaboration, and community.
- ◆ Ownership as an integral part of a thoughtful, driven, innovative, inclusive and ethical team that navigates the crossroads of California policy, politics and communications.
- ◆ Learning from a talented team of communications experts working in Northern California.
- ◆ Growth in a strategy-driven creative environment while receiving guidance, feedback and mentorship.

To Apply:

Please e-mail cover letter, resume and portfolio of communications by December 1, 2020 to: info@norcalwater.org.
Visit our websites and social media to learn more about NCWA at www.norcalwater.org and www.sacramentovalley.org.

November 13, 2020